

Historic Covered Bridge is on the Checkpoint MN map

By Tawny Michels

ZUMBROTA – Zumbrota’s historic Covered Bridge is one of ten stops on Checkpoint MN, a statewide, winter scavenger hunt sponsored by Explore Minnesota that runs from December 3, 2015, until January 31, 2016.

“The premise is simple,” said the city’s Economic Development Director Dan King. “There are ten checkpoint signs at iconic destinations around Minnesota, and prizes ranging from jackets to sleeping bags to boots and hotel getaways.” Participants earn prizes by registering on Checkpoint MN’s website and then traveling to checkpoints, taking a photo of themselves with the sign, and uploading it via social media.

Only three other locations around the metro and southern part of the state are on the list: August Schell Brewing Company in New Ulm, TCF Bank Stadium at the University of Minnesota, and Lowell Park in Stillwater.

King informed city staff that the new checkpoint sign had been installed at the bridge and relayed his excitement at the prospect that it would bring in more business to the downtown area as well. He even suggested the possibility of local businesses offering coupons or special discounts to those who come to town for the scavenger hunt, and stay to shop local.

City administrator Neil Jensen said that this is the hope, for people to stick around and really explore the area and shop in town and build some winter tourism in the area.

Checkpoint MN emphasized that winter in Minnesota is fun and this is the perfect way to get out and explore the state this season. Be sure to share your adventures on social media using the hashtags #OnlyinMN and #CheckpointMN.



Andrei Karpov and Adi Zhuravel of Checkpoint MN installed the sign at the Covered Bridge on December 3. The bridge is now part of a winter social media scavenger hunt through January 31, 2016.